

### Logo Design £150

Your business name given a bespoke design to set you apart from your competitors. Price includes consultation with client, up to three basic drafts. Final logo designed from chosen draft.

### Business Identity £75

After a logo has been designed, either by us, or provided by you, we can help you work out how it should be applied across print and web. We help you decide on your colour schemes, typeface and font weight decisions so that they are in harmony with your logo.

### Business Cards £40 / £50 (single / double sided)

From our logo design and business identity services or from your logo and identity files.

### Flyers £40 / £50 (single / double sided) (Follow on\* price £25)

Flyer design, including the likes of menus, leaflets, price lists. \* If you are ordering a flyer which is an amendment or based off a previous design: **£25.**

### Posters £50 (Follow on\* price £25)

\* If you are ordering a Poster which is an amendment or based off a previous design: **£25.**

### Bespoke campaigns and products negotiable.

### Domain Purchase £10 + purchase cost

We can assist you to buy your URL (eg www.YourName.com) and charge the purchase cost of the domain (this can vary depending on whether it is a .com, a .co.uk, a .net etc) plus a £10 admin charge.

### Renewal of Domain Name £10 + purchase cost

Any time a domain comes up for renewal, we charge the same again, which we ask for 30 days before the renewal date. If the client does not pay for these costs, the domain will be lost.

### Email Forwarding or Pop 3 account set up from your Domain £10

Up to 5 email forwarding addresses (eg YourName@YourBusiness.com, info@YourBusiness.com) for your purchased domain. One of the addresses can be

a full Pop 3 account. More emails can be applied, at cost of service plus a £10 admin charge.

Any extra fees from the service provider will be added where applicable. Any technical issues after a working set up by PAD, and the client will be directed to the service provider.

**Please enquire for other ancillary bolt on services.**

## **Holding Page £25**

A one page contact point with your logo (from PAD or elsewhere), social media, email and telephone links. If you would like us to host the page, check out our hosting below.

## **Websites**

### **Layout, Navigation and Design £150**

How do users of your site get around? What menu systems will suit your site the best? What are the colour schemes? How do we match your print designs in your online presence? This is the stage to address all of these questions.

### **Building the site after the design stage £50 - £75 / page**

These prices are based on traditional html sites that have clearly defined pages and categories, and feature text, links and basic pictures embedded into a page. Prices range from **£50 - £75** per page, depending on complexity and content.

### **Galleries £25**

From supplied pictures.

### **Video and Audio**

From supplied media. **Negotiable based on complexity.**

### **Site updates £10 - £50**

Site updates will vary from **£10 - £50** depending on complexity - minor amendments such as eg copy change on one page, **£10**, more complex updates involving changing images, layout, etc - up to **£50**.

### **EPK £75**

Traditionally, an EPK is an Electronic Press Kit. A web version of an EPK, is similar to our single page service. An EPK will typically consist of videos, audio and pictures. Typical use of an EPK, promoting a new song by a band, promoting a singular one off event, for instance a club night or a new business opening.

## **Hosting**

**£5/month holding page or EPK, £10/month full site.**

### **Video Announcements £200**

Up to an hour's shooting time which includes filming a single piece to camera at one location picking up some cut aways if necessary.

This includes a two person shoot team, with audio recording and 4k resolution filming, and up to 2 lights if necessary. Including edit with one client amendment, and upload to client's choice of video facility eg YouTube, Vimeo, Facebook.

### **Other forms of video production, please enquire.**

As a guide, our prices for a two man shooting team £75/hr with a minimum of four hours' time. Studio time starts from £25/hr.

### **Audio**

If Audio services are required outside of our production services, these are charged at £25/ hr for things such as mastering, file conversion, archiving, format transferring, including CD, DAT, Mini Disc, Cassette.

**For anything more bespoke, complex, involved or for long term jobs, please enquire.**